Wanted
15
Sales
Ladies

MONEY RAISING SALE

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Beginning Tues., Oct. 26 = DAYS = Closing Sat., Nov. 6

WE MUST HAVE THE MONEY AND HAVE IT NOW

Profits Entirely Cut Out, Costs Disregarded. Buy all your Winter Needs in Many Cases for less than we paid for the Merchandise. This is the first time in ten years Merchandising in Alma that we have run this kind of a sale. Six months ago we bought very heavily for fall and winter, the extremely warm weather has put a stop to selling all kinds of winter goods, the consequence, our bills are due and we still have the merchandise. We can see nothing else to do but to sacrifice our \$50,000 Stock of Merchandise and turn all of it we can into money and take our loss like men and we ask tremendous support.

We Have Never Run a Fake Sale and Will Not Disappoint You Carload after carload of the highest quality Merchandise Will be sacrificed to the people of Central Michigan in this sale at prices that will simply amaze you. BUY YOUR ENTIRE WINTER SUPPLY. DO NOT MISS IT.

Store Will Not Open Tuesday, Oct. 26 Until Nine o'Clock

5000 yards Standard Percales, 36 inches wide selling at 40c, Must have the money sale Curtain Scrim, was 50c Must have the money sale Amoskeag Apron Gingham was 35c Must have the money sale A. C. A. Feather Ticking, none better. Must have the money sale A. C. A. Feather Ticking, none better. Must have the money sale Coats 150 yd. spool cotton was 1 limit, Must have the money sale	25c \$1.00 a yard Must have the money sale 1000 yds. Red Seal Ginghams Must have the money sale Silkolines and Cretonnes sellin Must have the money sale 9-4 Bleached Sheeting best g	was 50 a yard Must have the money sale 2000 yards Cotton Challies for quilt linings were 40c, Must have the money sale Galatea and Romper Cloth selling for 59c Must have the money sale Grade was 98c Bleached and Unbleached Muslins 36 in.
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BARGAINS EXTRAORDINARY

1000 Skeins "Allies" Wool Knitting Yarn 141b pure wool yarn, gray, black, khaki, maroon, white, Amer, Beauty, old rose cardinal, brown, worth \$1.25 skein Must have the money sale COTTON HOSIERY

Entire Line Men's, Women's, Children's and Infant's Hosiery . . 1-4

36 inch All Wool Serge in all the popular colors Must have the money sale \$1.19	40 in. Gaberdine, all the wanted colors \$2.49	40 inch wool taffetas Must have the money sale	\$1.79	40 inch Wool Poplin Must have the money sale	\$2.29
40 in. Waisted Plaids for school dresses @1 20	40 inch All Wool Shepherd Checks Must have the money sale \$2.69	42 inch Wool Serges Must have the money sale	\$1.98	54 inch Men's Wear Serge Must have the money sale	\$3.79
44 inch French Serges ©2 70	44 inch Gaberdine Must have the money sale \$2.39	44 inch Gaberdine Must have the money sale	\$2.59	48 inch Gaberdine Must have the money sale	\$3.39
56 in. Broadcloth Suiting, navy blue \$1.49	54 inch Wool Plaids Must have the money sale \$5.29	Coatings 58 inches all wool Must have the money sale, \$6.79 and	\$4.39	56 inch Wool Plaids Musi have the money sale	\$4.69
48 inch Striped Suiting, Must have the money sale \$3.89	56 in. Mens Wear Serge, Navy Blue only \$3.59 Must have the money sale		\$1.89	36 inch silk Poplins Must have the money sale	\$1.19
36 inch Cotton Plaids Must have the money sale 39c	36 inch Taffetas, entire stock Must have the money sale \$1.98	46 inch fancy silk linings Must have the money sale	\$1.29	28 Wool Flannel, gray and red for middies, must have the money sale	\$1.89
40 in. tricolitte pure silk and a beautiful \$4.98 material, must have the money sale	Entire Stock Georgette and Crepe de Chene, must have the money sale \$1.19	Entire Stock Velveteens Must have the money sale	\$1.29	Satines Entire line Must have the money sale	49c

Nassua Outing Blankets 62x78 was \$3.59, must have the money sale	\$2.79
Nassua Outing Blankets 62x80 was \$4.59, must have the money sale	\$3.79
Woolnap Blankets 64x84 was \$6.75 Must have the money sale	\$5.39
Comfortables, entire line	V OFF
Entire line winter Gloves and Mittens	¼ OFF
Entire line Dinnerware	4 OFF
Brassiers, must have the money sale	% OFF

WINTER UNDERWEAR SACRIFICED

Ladies very fine Union Suits high neck lon was \$2.00 Must have the money sale	g sleeves 1.49	1 8 3
Men's Shirts and Drawers was 145 each Must have the money sale	98c	Ŋ
Ladies' Union Suits long sleeves ankle length was \$1.50, must have the money sale	79c	E
Misses Union Suits, all sizes	⅓ OFF	I

Ladies Union Suits, duck neck, short \$2,00 Must have the money sale	\$1.59
Men's Union Suits was \$2.25 Must have the money sale	\$1.59
Boys' Union Suits, all sizes was \$1.50 Must have the money sale	\$1.19
Ladies' Summer Underwear	4 OFF

Ladies' Pure Thread Silk Hose, whit was \$2.69 Must have the money sale	e and Na \$1.7	Figure 1
Ladies' Pure Thread Silk Hose, black only, was \$2.50, must have the money	\$1.5	9
Entire line Aluminum Ware	14 0	FF
Entire line Granite Ware	- ¼ O	FF
Our new fall line of Madam Grace shame but in they go at	Corset its	

BUY YOUR SHOES AT THESE PRICES AND SAVE ONE-FOURTH to ONE-HALF

Ladies' Black Vici Kid, Cuban heel, was	
Ladies' Black Vici Kid, Cuban heel, was \$9.00. Must have the money sale	\$8.00
Boys' Endicott Johnson high shoes, t for boys, sizes 9 to 13, was \$4.85 Buy now	\$3.65
Sizes I to 6 was \$6.00, buy now	\$4.50
There is no better shoe made for	or boys.

was \$5.50, buy them for 10 days

54.13

Ladies' Mahogany Kid French heel was \$8.00 \$11.50, must have the money sale Shoes ful

Boys' Endicott Johnson Home Guard Shoes full army last full vamp, soft toe, will stand boy usage, 9 to 13 was \$3.50, buy now \$2.65

131/2 to 6 was \$4.50, buy now for \$3.39

Men's Hood Rubbers English last Must have the money sale \$1.05

Ladies Black Kid French heel a fine \$9.00 shoe was \$12, must have the money sale \$9.00 Boys' Endicott Johnson Elk Skin Shoes \$1.98 a good one, sizes 9 to 13, was \$2.65

Size 1312 to 6 was \$3.40, buy now for \$2.53

Men's Hood Rubbers Nob Toe last
Must have the money sale \$1.05

50 Pairs Ladies Shoes in grays, field \$3.95 mouse, etc. Must have the money sale \$3.95 Men's Endicott Johnson 18-inch top was \$9.50 buy now for \$7.19 Men's 16 inch top, otherwise as above was \$9.00, buy for 10 days at \$6.75 Entire stock Ladies Hood Rubbers Must have the money sale \$750

Our Shoe Stock is too big to quote you prices or to attempt to—buy any shoe in our store and subtract one-fourth of the selling price except some priced above that are much less than one-fourth off

Any Line of Merchandise Not Priced Herein Goes at 75c on the Dollar

We have made an honest effort to help you reduce the high cost of living for the past four years, and in this our supreme effort—
WE ASK YOUR HEARTY SUPPORT

NO GOODS CHARGED

CUSHING & BENEDICT

105 East Superior "Where You Do The Best"

Alma, Michigan

NO GOODS LAID AWAY